



Mallorca  
Design  
Day



5<sup>TH</sup> EDITION

MARCH 2025  
MALLORCA

**CONTEST LANDSCAPING**

## **I. OBJECTIVE**

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The New Talents Landscape Architecture Competition aims to discover and promote young landscape architects, encouraging creativity and innovation in the design of sustainable outdoor spaces and aesthetically impressive.

The main objective of the Mallorca Design Day landscaping competition is to promote the sustainable and creative activity of future emerging designers and new professionals. In addition to promoting promotion and giving visibility to their works and innovate in terms of landscaping with new proposals.

## **II. BENEFICIARIES**

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Students and recent graduates (up to 3 years after graduation) from the fields of Landscape Architecture, Urban Planning, Landscape Design, Forestry Engineering, Agronomy or the Natural Environment may participate.

Individual participation or participation in teams of up to 3 people is allowed.

## **III. CONTEST CATEGORIES**

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### **NATIONAL CATEGORY**

Addressed to all persons residing in Spanish territory, including those residing in the autonomous community of the Balearic Islands and the Canary Islands.

### **ACCÉSIT BALEAR**

A second prize will be awarded to the best Balearic project.



#### **IV. PROPOSAL REQUIREMENTS AND TECHNICAL CONDITIONS**

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All proposals submitted to the 5th Mallorca Design Day competition must meet the following requirements:

- Projects must be submitted in digital format (PDF) and must not exceed 20 pages.
- The theme of the competition is "creating gardens that allow you to dream", inspired by "artisanal intelligence", theme chosen for the 5th edition Mallorca Design Day. With this theme we refer to the ability to merge technical knowledge and new AI tools and intuitive creativity to create unique projects, respecting tradition while applying innovative approaches.
- The participants must design a garden of a private villa of 200 to 500 m<sup>2</sup> of extension. The design must have areas for different uses achieve create an atmosphere that transmit sensations all its users and integrates elements of sustainability, functionality and beauty, considering the current and future needs of the communities. The selection of plant species, their play of shapes and colors, along with the choice of the different materials that make up the design will be key aspects in the selection of the winner.
- The designs submitted must not have been awarded in any other contest. Likewise, the proposals submitted must not have been published in specialized publishing houses.

#### **V. PARTICIPATION AND DOCUMENTATION METHODOLOGY**

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From November 28, 2024, to February 20, 2025, is the registration period for the competition. The presentation of the documentation will be done digitally

The necessary documentation for participation in the fifth edition of **Mallorca Design Day** may be submitted via email [concurso@mallorcadesignday.es](mailto:concurso@mallorcadesignday.es) Only proposals received at this email address **before 23:59 h on February 20, 2025**, will be accepted.

The project must be submitted in digital format in a general file named after the chosen **pseudonym**. The general folder must be submitted in compressed form in .ZIP format within the established deadline. The folder to be submitted sent must have a maximum weight of 20 Mb or must be sent through the WETRANSFER service.

### **Envelope nº1: DRAFT/PLANS/MEMORANDUM/GRAPHIC INFORMATION**

- **Cover:** Name of the project.
- **Plans and Models:** General plans and details of the proposed design (floor plan, cuts, elevations...). The presentation of the model will be considered a very positive input.
- **Rendered Images:** Minimum 3 rendered perspectives of the project.
- **Descriptive Report:** Explanation of the concept, proposed materials, sustainability analysis and landscape strategy (maximum 1500 words).
- **Budget and Tentative Schedule:** Estimated costs and execution time.

### **Envelope No. 2: DOCUMENTATION AND ANNEXES**

The **documentation** of the author or authors shall be included. Participants who compete as individuals should indicate their data. In the case of a group project, the written document should include the data of the spokesperson of the group.

- National Identity Card or equivalent accreditation document, passport or NIE.
- Curriculum Vitae.
- Sworn statement that the designs submitted are unpublished. **Annex nº1.**
- Completed **Mallorca Design Day** form. Specifying the name of the project presented, the pseudonym used, telephone number and a contact email. **Annex nº2.**



## VI. VALUATION CRITERIA

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The **Mallorca Design Day** festival promotes the visibility of new designers and new national landscape design studios. To this end, the jury will evaluate the proposals according to the following criteria:

- **Creativity and Innovation:** Originality and capacity to innovate landscape design.
- **Sustainability:** Integration of sustainable practices, use of ecological materials and resource management.
- **Functionality and Usability:** Design that responds to the requested needs and is practical in its implementation.
- **Aesthetics:** Visual quality and harmony of the design with its surroundings.
- **Technical and Economic Feasibility:** Evaluation of the project's feasibility in technical and financial terms.

## VII. EVALUATION PROCESS AND JURY

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The list of the jury of the fifth edition of **Mallorca Design Day** in the category of landscape architecture, a jury composed of experts in landscape architecture, urban planning and sustainability, will be published before the end of the registration period on **February 20, 2025** on the website [www.mallorcadesingday.es](http://www.mallorcadesingday.es).

After the deadline for entries, the jury will have several sessions to select the 3 best finalists. The winner of the national award will be announced during the festival.

## VIII. PROJECT DELIVERY

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Projects will be submitted online via e-mail to the following address **Mallorca Design Day**.

From **November 28<sup>th</sup> to February 20<sup>th</sup>, 2025** is the registration period for the contest. The deadline for submission is February 20 at 23:59 hours.

## **IX. AWARDS**

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The fifth edition of Mallorca Design Day will provide the winners with the prizes described below:

2.000€ to the National Landscape Award. Accésit of

1.000€ to the best Balearic project.

## **X. ACCEPTANCE AND LEGAL ASPECTS**

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Participation in the contest implies full acceptance of these rules. Those projects that contain information about their authors or do not comply with the requirements indicated above will be rejected.

The projects submitted are the exclusive property of the authors. **Mallorca Design Day** may reproduce them in social networks, website, dossiers, send them to the media, general and specialized press publications or use them in possible exhibitions or other promotional activities related to the event during the current year.

## **+INFORMATION**

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